Title of Paper with Upper-case Characters

DOI:

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ABSTRACT (max 500 word)

**Purpose:** …

**Methodology/Approach:** …

**Findings:** …

**Research Limitation/implication:** …

**Originality/Value of paper:** …

**Category:** select one (Research paper, Viewpoint, Technical paper, Conceptual paper, Case study, Literature review, General review)

**Keywords:** … (maximum 5; lower case; separated by semicolons)

# Introduction

Submission of a manuscript implies: that the work described has not been published before; that it is not under consideration for publication anywhere else; that its publication has been approved by all co-authors, if any, as well as by the responsible authorities – tacitly or explicitly – at the institute where the work has been carried out.

All the authors are asked to prepare their papers in compliance with the following guidelines:

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Table 1 – Text related to the table (inside table Times New Roman 11)

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Graphics should be preferably black and white or in grey scale. Only photographs are allowed in colour. Avoid effects such as shading, outline letters, and so forth.

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Keep lettering consistently sized throughout final-sized artwork, usually about 2–3 mm (8–12 pt).

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# METHODOLOGY

The research methodology should be clearly described under a separate heading. The significant contribution to the body of knowledge should be clearly stated.

# CONCLUSION

The authors are advised to use a text editor Microsoft Word (.docx files).

Acknowledgments

Acknowledgments of people, grants, funds, etc. should be placed in a separate section on the title page. The names of funding organizations should be written in full.

REFERENCES

References to other publications should be in Harvard style, see <http://libweb.anglia.ac.uk/referencing/harvard.htm>. Recommended is End Note or MS Word 10 Reference editor.

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